**Department Name**  Minority Affairs

**Location**  417 University Center

**Phone Number**  678-2054

**Web Site**  www.people.memphis.edu/~minority

**Department Annual Report web link**  N/A

**Director Name**  Lonnie Latham

**Director Email**  llatham@memphis.edu

**Number of Full-Time Staff**  3

**Mission**

The mission of the Minority Affairs Program is to promote and advance the personal development and academic success of minority students enrolled at The University of Memphis, with special emphasis on the African American student body. Through a comprehensive plan, the Minority Affairs program seeks to nurture the academic, cultural, economic, and social needs of its students.

**Major departments/functions/offices/responsibilities - brief listing**

The Office of Minority Affairs is dedicated to fostering the growth and development of minority students, empowering them personally and professionally to successfully compete in a global society.
3 main departmental goals and related accomplishments/results for 04-05

Goal #1
To provide leadership initiatives for minority students.

Results/Accomplishments #1A
Conducted minority student retreat with 35 students in attendance. Students received information concerning organization financial planning, facility reservations, advertising programs, and conflict resolution.

Results/Accomplishments #1B
Assisted student organizations with major programming for Black History Month, Black Scholars Breakfast, and Co-Sponsorship and Student Government Association presentations.

Conducted a workshop on effective leadership and organizational structure. Also provided greater opportunities for leadership, organizational development and campus involvement.

Goal #2
Improve the retention rate of African American students.

Results/Accomplishments #2
Conducted workshops on plagiarism, life skills, and tools for effective leadership. Continued to advise the Empowered Men of Color (EMOC), who collaborated with the Educational Support Program (ESP) to develop a tutoring program.

Results/Accomplishments #2B
Counseled students with personal, social, and financial problems. Encouraged individuals to get involved with student organizations.

Goal #3
Educate the community on multiculturalism.

Results/Accomplishments #3A

Results/Accomplishments #3B
Black History Month programming
Organized a Multicultural Festival through a collaborative effort between the university and Memphis community.
Up to 3 student learning objectives and outcomes for 04-05

Student learning objective #1
Student will be elected or appointed to leadership positions.
Student will serve effectively in leadership position.

Outcome #1
Student was appointed to serve effectively as chairperson of Black History Month committee.
Two of the students that attended the student retreat and the Southwestern Black Student Leadership Conference in College Station, TX were elected or appointed to leadership roles for SY 2005-06.

Student learning objective #2
Student will be provided information and assessment from ESP.
Student will gain knowledge of various minority organizations.

Outcome #2
Members of EMOC received information, tutorial assessments, and services from ESP.
Students received membership information on minority student organizations during Minority Affairs Mixer.

Student learning objective #3
Student will experience cultural differences through music, food and dance.
Student will challenge their preconceptions and/or stereotypes about other cultures.

Outcome #3
Students explored cultural differences through music, dance and food while attending the Multicultural Festival.
Students discussed perceptions and dispelled myths about their own culture during presentation of “Are You My Sister? Are You My Brother?”.

3 main bragging points for department - Optional

Bragging point #1
At the Black History Month Opening Ceremony, the Black Student Association presented former Tiger basketball coach Larry O. Finch with the Authur S. Holmon Lifetime Achievement Award.
This program was result of collaboration between the Athletic department and the Black History Month Committee. The program was attended by current and former students and athletes, staff, faculty, city officials and other community members, and served to help conciliate relations between the University and the larger Memphis community.

Bragging point #2
The Multicultural Festival attracted an estimated 500-600 guests by featuring cultural displays, food and entertainment from the African American, Chinese, African, Korean, Japanese, Latino, European American and Jewish cultures. Religious organizations also participated.
Bragging point #3
The 2005 Black History Month activities drew more than 3500 attendees to programs such as “An Evening with Kirk Whalum,” “Dialogue with Harry Belafonte,” “A Salute to Black Athletes,” the Urban Bush Women, Melodies from Heaven, the NAACP Freedom Ball and the month’s Closing Ceremonies.

If applicable, 3 major 04-05 events/programs/etc. with description, attendance info, money raised

Event #1
The Student Leadership Luncheon was held on September 14, 2004. The purpose of the luncheon was to give organizational officers an opportunity to showcase their upcoming fall semester programs and activities. Also, they were greeted by Dr. Shirley Raines, Dr. Rosie Bingham and Dr. Bill Porter. President Raines spoke and encouraged the students to be involved but to prioritize their studies as well.

Event #2
The Black Scholars Breakfast was held on October 30, 2004. The speaker was Dr. Daryl Tukufu, President and CEO of the Memphis Urban League. This event recognized 130 African American undergraduates who were recipients of major University and Honors scholarships. Approximately 450 students, family members and university staff attended.

Event #3
Dinner with Harry Belafonte was held in the University Center Faculty Lounge before Mr. Belafonte delivered his scheduled lecture on the African Diaspora during Black History Month festivities. Joining Mr. Belafonte were Dr. Benjamin Hooks, President Shirley Raines, other administrators and students. This event provided students with a unique opportunity to interact personally with two highly-acclaimed civil rights activists and to network with university administrators. It was apparent that the students treasured this rare, firsthand insight into a troublesome period in our country’s history.

Contact summaries for the 04-05 year as applicable - headcount counseling sessions, cases, programs help, students housed, children housed, children cared for, tests administered, interviews hosted, etc.

• Conducted workshops and presentation: 15 in attendance
• Black History Month programming: 3500 in attendance
• Black Scholars Breakfast: 450 in attendance
• Southwestern Black Student Leadership Conference: 33 students attended
• Multicultural Festival: estimated 500-600 in attendance
• Advised 10 minority organizations
• Counseled and advised 350 students
• Initiated 25 programs
3 Main initiatives for 05-06

Initiative #1
Advise the Hispanic Student Association in their planning of activities and encourage participation in campus activities.

Initiative #2
Promote greater participation of minority students in a diversity of campus activities.

Initiative #3
Increase the retention rate and grade point averages of EMOC members.