STUDENT AFFAIRS ANNUAL REPORT DATA 04-05

Department Name  Office of Student Activities

Location  University Center 425

Phone Number  678-2035

Web Site  http://saweb.memphis.edu/sac/

Department Annual Report web link  N/A

Director Name  Angie Dunlap

Director Email  ardunlap@memphis.edu

Number of Full-Time Staff  3

Mission

Both offices use the same mission statement and are distinguished by responsibilities.

The department of student leadership and involvement provides programs and opportunities through which students may become meaningfully involved in campus life. Programs and activities of this department support the student affairs mission of enhancing the learning, educational growth, and development of students. Programs/initiatives consist of campus wide entertainment, cultural and educational programs, Greek organizations, volunteer service, leadership recognition, and student organizations.
Major departments/functions/offices/responsibilities - brief listing
Community Service Programs—community service/volunteer referrals; Volunteer Fair; Alternative Spring Break community service trip; SAS advisement which includes Service on Saturday, Health Issues community service series, collection drives and Focus On! series

Registered Student Organizations—registration process for over 100 student organizations; resources for organizations including leadership training, event guidance, Operational Assistance funding and Co-Sponsorship

Student Activities Council—advisement of Student Activities Council officers, chairs and members; training for SAC officers, chairs and members; Oversight of students in the management of over 50 events per year

3 main departmental goals and related accomplishments/results for 04-05

Goal #1
Implement a summer programming series to make use of the student activity fee paid by students enrolled in summer classes.

Results/Accomplishments #1A
Implemented a weekly summer film series including a variety of film genres. Attendance for this pilot program averaged over 40 per film and reached as high as 60.

Goal #2
Improve training for Alternative Spring Break participants to involve stronger expectations among participants and establish group initiated ground rules to create a more effective service environment.

Results/Accomplishments #2
Participant training was shifted to include a group discussion on the ground rules and expectations for the trip. Students generated a list of expectations including issues of respect, work ethic, and commitment. The teamwork, work ethic and overall environment of Alternative Spring Break was the best it had been in the four year history of the program.

Goal #3
Improve SAC member retention by implementing board training focused on committee leadership; improving and implementing recognition system; implementing summer committee to retain members over the summer months.

Results/Accomplishments #3A
Consistent member attendance throughout the year; Strong committee/chair relations; more leadership/involvement opportunities created for committee members including event leader positions and opportunities to lead committee meetings.
Student learning objective #1
Exposé a large and diverse population of students to educational and social opportunities through campus activities to provide cultural awareness, social skills, exposure to current events, exposure to societal issues, exposure to new perspectives, and a sense of connectivity and belonging to the University.

Outcome #1
Presented a diverse schedule of events including Drums of Polynesia, Domestic Violence Awareness Week, spoken word artist Gemineye, independent and international film festivals, and Last Words, a one-man play about the death penalty. Supplemented the SAC schedule of events by training the Co-Sponsorship Committee to support high-quality diverse programs.

Student learning objective #2
Create an environment of ongoing training, support, and experiential learning for students involved in the planning of SAC and Co-Sponsorship programs teaching program planning skills including publicity, promotion, logistics, etc.; decision-making skills; negotiation skills; critical thinking; conflict management; time management; budget management.

Outcome #2
Year long training for SAC Board members through active participation in event and committee management, as well as training retreats and workshops throughout the year. Weekly individual advisor meetings with chairs and officers reflected upon learning that took place throughout the semester.

Student learning objective #3
Engage students in active learning through community service by exposing them to social issues and giving students a role in addressing them. Learning will include social responsibility, emotional growth, cultural awareness, ethical practices, teamwork, cooperation, development of community ties, and practical/vocational skills.

Outcome #3
Provided a diverse array of community service opportunities. Designed and administered reflection components following community service activities; Gathered feedback, in various formats, from participants reflecting heightened levels of awareness regarding social issues and anticipated future contributions to the community.

3 main bragging points for department - Optional

Bragging point #1
Alternative Spring Break involved twelve students in an intensive community service experience working construction on Habitat for Humanity houses in High Point, NC. The students installed roofing trusses and insulation, laid footers and concrete block, and mounted sheathing, to provide housing for low-income residents of High Point. The students completed a total of 360 hours of service in four days.
Bragging point #2
Moved to an online student organization registration process including online database management for all RSO's. The new process allows student organizations to access registration information from anywhere and provides password protection allowing them to directly update information throughout the year as officers and contact information change.

Bragging point #3
See major events in next section.

**If applicable, 3 major 04-05 events/programs/etc. with description, attendance info, money raised**

**Event #1**
In conjunction with the Alumni Affairs department, sponsored the revival of the Homecoming Parade. The parade featured floats and parade entries from over 15 student organizations, as well as several other University and community entries. Attendance reached over 1200 people.

**Event #2**
Monthly Service on Saturday program saw participation of 424 providing over 1720 hours of community service in 6 days. Service was provided to organizations such as Memphis Humane Society, Crossroads Hospice, Habitat for Humanity, Seek for the Old Path Shelter, Memphis Family Shelter, Wesley Highland Towers, Memphis Jewish Home, St. Jude, and Hope House.

**Event #3**
Shinedown concert featured a popular, mainstream rock act for students. The concert had an attendance of 804 people, bringing in $7,738.00.

**Contact summaries for the 04-05 year as applicable - headcount counseling sessions, cases, programs help, students housed, children housed, children cared for, tests administered, interviews hosted, etc.**

SAC event attendance - 11,010

Community service project participants - 505

Registered Student Organizations - 116

Organizations served with Co-Sponsorship - 38

Operational Assistance Requests - 373
3 Main initiatives for 05-06

Initiative #1
Implement a new Registered Student Organization guide (hard copy and online), to provide policy guidance, helpful hints, leadership pointers and other resources to leaders of student organizations.

Initiative #2
Increase web presence making it easier for students access and navigate the information pertaining to our department.

Initiative #3
Continue to improve training and reflection for SAC members to increase the effectiveness of learning opportunities. Initiatives will include a more timely and focused retreat for general members and more structured one-on-one meetings between officers/chairs and advisors.