**STUDENT AFFAIRS 08-09 ANNUAL REPORT DATA**

**IMPORTANT:** Please submit by July 20, 2009 and be sure to **read the form instructions.** As you prepare this be sure to refer to last year’s annual report and your department’s 2008-09 Planning Document.

Annual report, 2007-08  
[http://www.memphis.edu/studentaffairs/annualreport0708.htm](http://www.memphis.edu/studentaffairs/annualreport0708.htm)

<table>
<thead>
<tr>
<th>Department/Sub-Department Name:</th>
<th>Greek Affairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location:</td>
<td>800 Wilder Tower</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>901.678.8679</td>
</tr>
<tr>
<td>Web Site:</td>
<td><a href="http://www.memphis.edu/greek/">http://www.memphis.edu/greek/</a></td>
</tr>
<tr>
<td>Department Annual Report web link (if applicable):</td>
<td>N/A</td>
</tr>
<tr>
<td>Director Name:</td>
<td>Malikah Nelson</td>
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<tr>
<td>Director Email:</td>
<td><a href="mailto:msnelson@memphis.edu">msnelson@memphis.edu</a></td>
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<tr>
<td>Number of Full-Time Staff:</td>
<td>1.5</td>
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1. **What is your BHAG?**

2. **Because different departments approach learning objectives in different ways, you can complete this section in one of two ways:**
   
   1. **You may list the primary plans and projects you undertook in 2008-09. For each project list outcomes, including at least one student learning outcome, along with assessment data.**

   **Greek President’s Class –**

   Student Learning Outcomes:
   - Identify the issues that threaten the future of Greek life at the University of Memphis as well as the values that can bring the community together.
   - Examine the issues of competition and rivalry that exist in the community and brainstorm ways to alleviate these issues in order to foster unity.
   - Understand the importance of fraternal values and ritual.
   - Learn the value of effective communication and the importance of cooperative and working relationships with other chapter presidents.
• Understand the available campus resources and how they can enhance chapters’ growth.
• Lead discussion and debates relating to Greek issues in order to offer insight on different points of views.
• Understand the importance and challenge of their current position as chapter/council president.
• Appreciate diverse views, opinions, and backgrounds for better understanding of each other and the University community.
• Develop an action plan to improve the success of the chapter.

Assessment –
• Group Activities were given higher ratings. This included the Group Project and Council Discussions.
• Controversial Topics were given lower ratings. This included watching the Spike Lee movie “School Daze” and the discussion on LGBT Issues.
• This is consistent with discussions with presidents throughout the year. Many would like to work other chapters and do not feel entirely comfortable when addressing controversy. NOTE: Students rated the sections of the class based on its value to them and their preparation for the role of a fraternity/sorority/council president. Which may indicate that the lower ratings may not be an issue, or students may not see them as an issue, in their fraternity/sorority/council.

Greek Week –
• To foster interfraternalism across all Greek councils & chapters.
• To embrace the cultural differences between chapters.
• To eliminate point systems & mandatory attendance & encourage voluntary attendance based on Greek spirit & authenticity.

Assessment –
• Hosting the event after Follies & Greek Grammies was not ideal for some chapters.
• Chapters prefer more competition and an overall “winner” for Greek Week activities.

Panhellenic Recruitment –
• To encourage a Panhellenic spirit amongst all chapters.
• To attain new members of Panhellenic chapters for overall increase of the population in the Greek community.
• To foster an environment in which non-affiliated students are given the opportunity to converse with current affiliated members and are given an equal and fair opportunity to potentially become a part of a Panhellenic chapter.

Assessment –
• Over 80% of Potential New Members enjoyed their Recruitment Counselors and the Open House Video above other Recruitment activities.
• On average, Potential New Members found the Skit Night during Recruitment activities “loud” and “hard to understand”.
• Potential New Members top priority for Recruitment was conversation.
3. **Address the reasons for any primary plans and projects in your 2008-09 planning document that were not undertaken or achieved.**

   N/A

4. **If applicable, provide detailed utilisations numbers for 08-09 (e.g. counseling sessions, cases, students housed, children cared for, student visits, tests administered, students tutored, interviews hosted, internships posted and filled, etc.)**

   N/A

5. **Report any additional data that demonstrates how your department supports the persistence and graduation of students.**

   For Greek Affairs, it is important that Greek Retention Rates are recorded. Retention for the Greek community is defined as the number of bids, or chapter invitations, divided by the number of those who completed the new member process and were initiated into a chapter. This number is represented by a percentage.

   **Council Retention Rates for 08-09:**

   - Interfraternity Council – 85%
   - National Pan-Hellenic Council – 94%
   - Panhellenic Council – 97%
   - All Greek Community – 91%
6. **If your planning document for 08-09 included departmental goals apart from student learning outcomes, please list them and briefly discuss progress made toward each goal, along with any appropriate supporting data. Also address any departures from your plans.**

Strengthening the operation of the National Pan-Hellenic Council – The action steps taken to improve overall operations of the NPHC to support greater community building & communication among all chapters include:

- Revision and Adoption of Bylaws
- Executive Officer Retreat
- Explore opportunities for collaboration with other Greek councils

Action steps not yet taken to strengthen National Pan-Hellenic Council include:

- Creating multiple communication channels between presidents, advisors, councils, and general members
- Charging all chapters to conduct Membership Intake Process annually

Strengthening recruitment efforts by Interfraternity Council chapters – The action steps taken to assess recruitment preparation of all chapters prior to summer recruitment & offer training for chapters who are not prepared include:

- Meet with chapter presidents to evaluate recruitment efforts
- Contact advisors to strategize resolutions to improve recruitment efforts

Action steps not yet taken to strengthen recruitment efforts by Interfraternity Council include: N/A

Additional action steps taken to strengthen recruitment efforts by Interfraternity Council include:

- Examining a way to change recruitment events to fit today’s student lifestyle and interest
- Meeting with Recruitment Chairs throughout the Spring and Summer to discuss ideas and issues
- Hosted a partially structured Spring Recruitment, including an Open House where potential new members were able to meet members in each chapter

7. **List any revenue producing initiatives and results:**

N/A

8. **Individual staff and student accomplishments:**

**STAFF**

**Greek Community** – Received First Place in the Mid-American Greek Council
Association Stroll Competition for Multiple Councils

**Leslie Poe** – Published Book Review “Educations End: Why our colleges and universities have given up on the meaning of life” by Anthony T. Kronman

**Malikah Nelson** – Received 2008 Alumni of the Year award from the University of Central Arkansas’ African-American Alumni Association

**INTERFRATERNITY COUNCIL CHAPTER ACCOMPLISHMENTS**

**Alpha Tau Omega:**
- National awards for outstanding charitable giving as well as community service hours.
- Alpha Tau Omega made significant steps toward our goal of obtaining and holding a 3.0 GPA chapter average by bringing the current chapter GPA up to a 2.9

**Kappa Alpha Order:**
- U of M Most Improved Scholarship Award. Raised over $1000 for MDA at 1st Annual KA Kickball Tournament in April

**Zeta Beta Tau:**
- James G. Greer Recognition for Outstanding Chapter Programming
- Recruitment Recognition for Excellence in Recruitment, University of Maryland
- Recognition for Outstanding Participation in Philanthropic Activities
- Leonard S. Malmud Recognition for Outstanding Participation in Community Service Projects
- Runner-up placement for the Lee Dover Best Overall Chapter Programming (which is the second best chapter programming in the nation!)

**NATIONAL PAN-HELLENIC COUNCIL CHAPTER ACCOMPLISHMENTS**

**Alpha Phi Alpha:**
- Alpha Tennessee Assistant District Director Candidate and Front Runner, Tristan Wilkerson
- Tristan Wilkerson was the recipient of a College Life to Corporate Life National Alpha Phi Alpha Initiative Internship with Wells Fargo & Co
- Deonte Copeland was selected for a Youth Villages internship
- Kenneth Fleming won the Lindenwood Life Center Director of the Year Award

**Kappa Alpha Psi:**
- Started a collection drive called "Nupes and Knots." The purpose of "Nupes and Knots," is to collect neck ties, donate them to high school boys, and teach them etiquette skills on how to be gentlemen in today's society.
**Zeta Phi Beta:**
- VeAndrea Washington received the Zeta of The Year award this past year for the Rho Gamma Chapter of Zeta Phi Beta

**PANHELLENIC COUNCIL CHAPTER ACCOMPLISHMENTS**

**Alpha Delta Pi:**
- Diamond Four-Point Award
- Anderson Financial Achievement
- Total Membership Education Achievement
- Alpha Education Excellence
- Collegiate-Alumni Partnership in Philanthropy Excellence

**Delta Gamma:**
- Excellence in Service Award
- Most Improved Chapter
- We improved our semester GPA from a 2.87 to a 3.11, reducing the amount of women on grades probation by 40%.
- We started our own community service project-DG Day of Caring which successfully grouped over 70 Greeks for a day of service.
- Ashley Shults- Greek Woman of the Year
- Cathy Gianella- Panhellenic Emerging Excellence

**Kappa Delta:**
- Merit Chapter, awarded to the top 10% of Kappa Delta Chapters across the country, and there are 137 chapters
- Philanthropy Award
- Girl Scout Support Award
- Chapter Web Site Award
- Community Visibility Award
- Raised overall GPA by two points
- Raised over $7,000 for Prevent Child Abuse America
- Abbey Hall- Recipient of the Corre Anding Stegall Leadership Award, the highest honor a collegian can receive from Kappa Delta. She also is the recipient of the Ernestine L. Newman scholarship in the amount of $2,000
• Katie Sharpe - Received a scholarship in the amount of $2,000 from Kappa Delta Sorority

**Sigma Kappa:**
• Recruited 7 new members during the spring semester in order to meet national goals and requirements
• Raised over $2,000 for Alzheimer's Disease Research.
• Raised $7,000 for Up Til Dawn, the highest raised out of all Up Til Dawn teams.

9. **Additional bragging points for department – list anything else that top administrators should know about your area:**

**Mid-American Greek Council Association –**

The Mid-American Greek Council Association (MGCA) Conference was held in mid-February in St. Louis, MO. Eighteen Greek leaders were selected to attend, each holding an executive office on a Greek council. This was the first appearance for the University of Memphis at MGCA and the feedback from the students was incredible! This conference is geared towards all chapters and governing Greek councils. It helps foster leadership, diversity appreciation, living your ritual, leaving a legacy and community building among the students.

**Academics –**

**Fall 2008 Statistics –**
All Women GPA = 2.72  
Greek Women GPA = 3.01  
All Men GPA = 2.66  
Greek Men GPA = 2.75  
All Memphis GPA = 2.69  
All Greek GPA = 2.89

**Spring 2009 Statistics –**
All Women GPA = 2.70  
Greek Women GPA = 3.06  
All Men GPA = 2.66  
Greek Men GPA = 2.81  
All Memphis GPA = 2.68  
All Greek GPA = 2.95

**Growth and Recruitment –**
2007 845 Chapter Affiliated Students
| 2008 957 Chapter Affiliated Students  
| Greek life has grown 13% since 2007 |
|---|---|
| 10. **You may paste any complimentary emails or other attributable quotes that reflect well on your department here.** |
| 11. **Submit any photos that portray your department’s 2008-09 activities by placing them in your O Drive and notifying Rachel of the location.** |