### Student Leadership and Involvement

#### Greek Life

#### 2010-11 Annual Report

<table>
<thead>
<tr>
<th>Divisional Goal</th>
<th>Goal</th>
<th>Strategies</th>
<th>Intended outcomes (those listed in the Planning Document)</th>
<th>Unintended / Other outcomes (not listed in the Planning Document)</th>
<th>Evidence of whether or not outcomes were achieved*</th>
<th>How will your assessment data shape this strategy in the future?</th>
<th>How did this strategy support the Strategic Plan? The Vision for Students?</th>
<th>If you did not undertake the strategy please explain</th>
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<tbody>
<tr>
<td>Increase the number of students participating in key* co-curricular activities and programs</td>
<td>1. Increase involvement membership &amp; involvement in Greek organization through Panhellenic &amp; Interfraternity Councils’ recruitment &amp; ensure National Pan-Hellenic Council intake information is consistent</td>
<td>1. Revise the Greek Seekers program in an effort to enhance recruitment activities during orientation. 2. Collaborate with Admissions to attain RETAIN information on incoming students 3. Continue to review and update website presence 4. Explore other</td>
<td>1. Students will demonstrate effective recruitment practices. 2. Students will develop and facilitate thoughtful presentation.</td>
<td>1. Increase interest and involvement in Greek life 2. Increase expansion opportunities for new chapters in all councils</td>
<td>1. Restructuring of the Involvement Session into an entire session on Involvement AND Greek Life has increased attendance during orientation sessions by more than 50% 1b. Ensuring the orientation</td>
<td>The comparison of the Fall 2010 and Fall 2011 new member population will render positive growth in this area. Strategies listed here were completed and will require follow up into 2011-</td>
<td>1. Discover the value of transparency in order to Succeed as a Professional 2. Understanding &amp; managing self a. Demonstrate autonomy and personal responsibility b. Develop integrity and make ethical decisions * Ensure healthy chapter perpetuity</td>
<td>N/A</td>
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and available.

| opportunities to potentially bring new Greek organizations to campus to help foster additional interest in Greek life | session interactive and uses cutting edge technology has helped to reach students differently.  
2. Receiving information on incoming students has allowed us to contact and follow up with potential members for involvement in our Greek community.  
3. Each chapter has a link on our website that will connect students directly to information, pictures, and other information about their 2012.  
1. See attached documents for information on students registered and participating in recruitment.  
2. Surveying students prior to participating in a new member process posed as a challenge. Instead, we’ve opted for surveying 500 non-Greek students on their ideas on what the unmet needs are in the community. |
chapter and recruitment. We are working with students to ensure this information is updated regularly.

4. Research in bringing other organizations to campus is ongoing.

as it relates to Greek Life accessibility. The survey results will be available early August.

3. After discussions with councils regarding recruitment practices, the following important changes have occurred:
   a. Panhellenic Council – Stronger presence online in social media; transparency of membership criteria, commitment level, and values during
recruitment; Raise total by Total is the number of women that can be in a chapter at once. Chapters are not allowed to go over total except by formal recruitment. Currently, total is 65 and has been for 10+ years

b. Interfraternity Council – Shift to an informal recruitment structure, which supports the national movement of 365 recruitment
| Cultivate a welcoming, safe and respectful campus environment (e.g. civility campaign) | 1. Strengthen cross-council and inter-council relationships | 1. Creation of a Greek Life Advisory Board of staff, faculty, & students to evaluate and assess the community | 1. Students will work cooperatively with each other and seek involvement with other organizations | 1. Leaders will conduct programs across chapters and governance councils. | c. National Pan-Hellenic Council – Hosting membership intake annually | 1. In lieu of an advisory board, we used Educational Benchmarking, Inc. Using an electronic submission, we surveyed the entire Greek community since 2006. Identifying themes and areas of growth will help shape goals for the next years of the Greek community. A detailed report will be shared with the larger community. | Engaging others in a diverse world by demonstrating civility, establishing a connection to the University of Memphis, and Develop an understanding of, respect for, work, communicate and interact with, people from cultures and ethnic groups different from their own | 3. Instead of pairing chapters up to build relationships, we’ve outlined in the Three-Year Strategic Growth plan to begin Tri-Council Circles on a voluntary basis that will potentially strengthen Academic Initiatives and Multicultural Development |
| Increase student retention and graduation | 1. Identify the impact of greek life on academic performance and persistence.  
2. Identify best practices for academic programs used by chapters. | 1. Maintain academic performance and persistence information of all new members starting with Fall 2008. Confirm members with chapter leadership and obtain persistence and retention information for NOTE: Monitoring classification is key for NPHC groups. There must be at least two terms for accurate results. (No Seniors.) | 1. Provide retention and persistence data for chapter leaders and department and divisional reports.  
1. Persistence Rates continuously tracked, focused on Interfraternity Council due to low rates from 2008-2009  
2. Chapter membership and involvement was self reported from chapters OR obtained through Student Affairs coding on the Greek Life Grade Reports | 1. Succeeding as a professional: Apply academic and co-curricular content to real-world contexts through experiential learning  
¾. Maintaining academic performance of NPHC organizations has posed a challenge, as groups have not had consistent intake that render to the 2 year academic year terms |
1. Please include highlights from 2010-2011 about programs/services not included in your Planning Document below:

<table>
<thead>
<tr>
<th>Program/Service</th>
<th>Intended Outcomes</th>
<th>Evidence of whether or not outcomes were achieved</th>
<th>How will your assessment data shape this program/service in the future?</th>
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<tr>
<td>Three Year Strategic Plan</td>
<td>Develop a comprehensive plan to intentionally grow Greek Life</td>
<td>In Process</td>
<td>Using the Educational Benchmarking Climate Survey during and after the growth plan is implemented</td>
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<tr>
<td>Greek Life Comparison Data</td>
<td>Provide data to students and advisors regarding how peer institutions are growing their community. This data was used to steer major changes within our councils recruitment efforts</td>
<td>Students and advisors were able to comprehend the information and were more willingly to make necessary improvements in their recruitment structures</td>
<td>Ensuring the community is meeting or exceeding above the trend of peer institutions will keep the community current</td>
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<tr>
<td>SWOT Analysis with 2011 Chapter Presidents</td>
<td>Chapter leaders were able to identify and discuss openly the Strengths, Weaknesses, Opportunities, and Threats to the Greek community</td>
<td>Students were able to identify positive and negative issues that effect the community as well as provide narrative on how the opportunities and threats can be addressed</td>
<td>Information from the SWOT Analysis will be used in the Three Year Strategic Growth Plan</td>
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2. Provide any of the following data your office collects:

   a. Number of students participating in community service and hours of service per student. Explain student populations participating (e.g. Alternative Spring Break participants). Provide information on types of community service in which the students participated.

   a. Attached Documents:

      i. Persistence Data of Enrollment for Fall 2010 New Initiates
      ii. Greek Life Population Report
      iii. Greek Life Academic Report
      iv. Greek Life Community Service and Philanthropy Report
Greek Life Academic Report

Academics –
  o  Fall 2009 –
      ▪  Greek Women’s GPA – 3.04
      ▪  All Greek GPA – 2.88
      ▪  Greek Men’s GPA – 2.69
  o  Fall 2010 –
      ▪  Greek Women’s GPA – 3.04
      ▪  All Greek GPA – 2.89
      ▪  Greek Men’s GPA – 2.74
  o  Spring 2010 –
      ▪  Greek Women’s GPA – 3.06
      ▪  All Greek GPA – 2.95
      ▪  Greek Men’s GPA – 2.81
  o  Spring 2011 –
      ▪  Greek Women’s GPA – 2.92
      ▪  All Greek GPA – 2.80
      ▪  Greek Men’s GPA – 2.68

Academic Support Initiative –
  o  The Greek Life staff is working to create and mobilize the faculty/staff advisors that work with each individual chapter to provide better, and more consistent, academic support. We envision this group to define their role as an advisor on academic issues and engage the chapter they represent in academic excellence initiatives that will be supported by the greek life staff, councils, and chapters.
Greek Life Population Report

Population –
  o Fall 2009 – 979 Total
  o Fall 2010 – 908 Total
  o Spring 2010 – 925 Total
  o Spring 2011 – 860 Total

Population Analysis –
  o In Spring 2010, Kappa Alpha Psi initiated 13 men. After an investigation, the chapter was suspended for hazing, leaving the total membership of 19 out of the total Greek population. The chapter is eligible to return to campus under probation Fall 2011.
  o In Fall 2009, Alpha Kappa Alpha initiated 44 women. The national organization individually suspended 40 women due to their hosting an unauthorized new membership presentation. The women who have completed all workshops, paid fees, and have not graduated are eligible to return to become a part of the chapter in Fall 2011.
  o In Spring 2010, Sigma Kappa closed the chapter. All current members were made alum and were not included in the total Greek population.

Persistence in Enrollment of Fall 2010 New Initiates by Council

  o Panhellenic – 137 new members; 12 are NOT enrolled for Fall 2011 = 91% returning Fall 2011
  o Interfraternity – 176 new members*; 37 are NOT enrolled for Fall 2011 = 79% returning in Fall 2011
  o National Pan-Hellenic – 4 new members; 0 are NOT enrolled for Fall 2011 = 100% returning in Fall 2011

  o *All of the Pi Kappa Alpha members are listed as new members until they receive their charter and become a chapter
Pi Kappa Alpha – 46 new members; 17 are NOT enrolled for Fall 2011 = 63% are returning in Fall 2011
Interfraternity (excluding Pi Kappa Alpha) – 130 new members; 20 are NOT enrolled in Fall 2011 = 85% returning in Fall 2011
Ethnic Breakdown Fall 2010

- Panhellenic Council – 395 Total
  - 2 (1%) American Indian
  - 6 (2%) Asian
  - 5 (1%) Black
  - 4 (1%) Hispanic
  - 298 (75%) White
  - 80 (20%) Unidentified

- National Pan-Hellenic Council – 83 Total
  - 1 (1%) Asian
  - 77 (93%) Black
  - 3 (4%) White
  - 2 (2%) Unidentified

- Interfraternity Council – 421 Total
  - 1 (<1%) American Indian
  - 14 (3%) Asian
  - 14 (3%) Black
  - 7 (2%) Hispanic
  - 322 (76%) White
  - 63 (15%) Unidentified

- Multicultural – 9 Total
  - 1 (11%) Black
  - 4 (44%) Hispanic
  - 1 (11%) White
  - 3 (33%) Unidentified
Community Service and Philanthropy Report – 2011

**Alpha Delta Pi:**
620 hours  
$5,000 raised

**Alpha Tau Omega:**
600 hours  
$7,000 raised

**Alpha Kappa Alpha:**
30 hours

**Delta Gamma:**
620 hours  
$5000 raised

**Iota Phi Theta:**
330 hours

**Lambda Chi Alpha:**
350 hours  
5,580 pounds of food for the North American Food Drive

**Pi Beta Phi:**
900 hours  
$7,000 raised  
1,000 books for local elementary schools in need

**Sigma Chi:**
1000 hours  
$7,000 raised  
150 bags of food: Memphis’ Pop-Top Ministries

Total Community Service Hours – 4,650
Total Amount of Goods Donated – 6,730
Total Philanthropy Dollars Raised – $41,000

*Figures based on chapters who reported to the Greek Life office via the 2011 Chapter of Excellence Awards*