## Student Leadership & Involvement

### Fraternity/Sorority Life

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<th>How will your assessment data shape this strategy in the future?</th>
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<td><strong>Succeeding as a professional:</strong> Apply academic and co-curricular content to real-world contexts through experiential learning</td>
<td><strong>Develop a comprehensive scholarship initiative addressing deficiencies at the council, chapter and individual level as well as increase all-Greek GPA’s for men and women.</strong></td>
<td>1. Refocus the role of the faculty/staff volunteer advisor on academic issues 2. Cross collaborate between the councils on academic programming 3. Establish the use of minimum GPA for participation</td>
<td>1. Students will work collaborative ly to gain ideas and strategies for improving academic excellence 2. Students will demonstrate an understanding of effective study habits</td>
<td>1. Increase positive relationships with faculty and staff in other areas 2. Create a more academicall y focused Greek community to both internal and external audiences.</td>
<td>Scholarship  Overall Greek GPA raised from 2.8 in Spring ’11 to 3.0 in Fall ’11; All Greek GPA consistently higher than University GPA  Set 2.6 minimum GPA requirement for Recruitment Counselors added to PAN Recruitment bylaws.  Set 2.75 minimum GPA for Greek Interns.  In Greek Leaders class, students reviewed their respective chapter and national standards</td>
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<td>Succeeding as a professional:</td>
<td>Implement a public relations campaign to improve visibility on campus and support a 10% increase in membership growth across all governance councils.</td>
<td>1. Identify students in the Department of Communication, Public Relations, and Marketing and the Department of Art to help develop a plan that appeals to undergraduate students. 2. Use information and ideas from Greek activities. 4. Review internal chapter plans and procedures that address academic issues.</td>
<td>through cross council presentation 1. Students will earn credit in their respective classes due to the potential collaboration. 2. Students will understand the importance of reinventing and advertising to increase potential.</td>
<td>and procedures and created plans to improve areas of weakness, namely scholarship. Advertised and encouraged use of ESP services. Several chapters have mandated the use ESP services for new members and/or members not meeting GPA requirements, namely Alpha Tau Omega and Phi Beta Sigma.</td>
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<td>Understanding and managing self:</td>
<td>Students will understand the importance of reinventing and advertising to increase potential. 1. Students, faculty, and staff will refer to Greek Life as a Greek System, which operates on its own, but rather a Greek Community in which they control, are accountable for each other and</td>
<td>Recruitment</td>
<td>IFC moved to informal, year-round recruitment process to better reach potential members and have seen growth in membership as a result. PAN chapter retention rates were as high as 96% from Fall to Spring.</td>
<td>Projected to have all 9 chapters of the Divine 9 active in Fall 2012. All PAN chapters met or exceeded quota during Fall 2011 Formal Recruitment. PAN raised chapter total from 65</td>
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<td>Demonstrate autonomy and personal responsibility</td>
<td>Life Advisory Board to shape campaign</td>
<td>membership and retain current students in the Greek community</td>
<td>take responsibility members to 70. This is a huge leap in the right direction for the community as the nature of the PAN recruitment process makes it slow to change. 3 out of 6 chapters reached or exceeded total (70) through informal Spring Recruitment, and 2 of the remaining 3 chapters are only 1 or 2 members away from total. Partnered with Admissions Counselors to invite high priority potential University students to GREEKend events in April 2012. PR/Marketing Instituted culture change initiative to communicate the importance and value of service on PAN council and as Recruitment Counselors and have improved the training program to better prepare RCs for recruitment. As a result, we saw an increase in number of qualified applicants. The projected result of these efforts is increased participation and retention during recruitment as</td>
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RCs will be better prepared to represent Greek life and to support and create meaningful relationships with potential new members.

PAN & IFC instituted “Letter Shirt Wednesdays” (every week), and AGPB created “Greeks at the Fountain” (during Welcome Week) to improve visibility on campus.

| Engaging others in a diverse world: | Create an environment based around core fraternal values such as integrity and respect and work to eliminate criticisms of the systems and each chapter. | 1. Implement values based intentional programming 2. Discuss themes and implement educational sessions during Presidents’ Leadership Class and the New Member Workshops 3. Promote cross council collaboration 4. Provide time for open | 1. Students will demonstrate understanding of fraternal values in recruitment, programming, and academic practices 2. Students will demonstrate an understanding by developing and 1. Unaffiliated students will gain a new perspective on what it means to be a member of a fraternity or sorority | Assessment Implemented Greek Assessment & Awards Program to improve the assessment process and to reward chapters for values-based behavior & programming. Pillar Awards were given in the following areas: Values Integration, Leadership Development, Brotherhood/Sisterhood, Intellectual Development & Academic Support, and Civic Engagement. In an effort to recognize chapters from all councils for their outstanding efforts, SLI awards were given in the following areas: |
dialogue with Greek Life professionals partaking in creative values based presentation

Collaboration (per council), Outstanding Recruitment & Retention, and Highest GPA (per council) to name a few. During the application process students were challenged to reflect and explain how their efforts over the past year aligned with their core values and purpose.

Values Integration/Respect & Collaboration

“Values in Action” was the primary focus of all of the readings, discussions and activities completed in the Greek Leaders class.

Members of Greek Leaders Class, Greek Interns and Recruitment Counselors educated one another on the practices and characteristics of their respective chapters and councils in an effort to promote understanding and respect.

The Interested Ladies of Lambda Theta Alpha became an affiliate member of the Panhellenic
council in an effort to promote growth, diversity, and collaboration. The Ladies are projected to charter in Fall 2012.

Created set standard of dress and behavior for IFC meetings to promote equality, respect, and effectiveness.

Administrators and other Student Affairs professionals attended the Greek Leaders Class Photo Exhibition entitled “Values in Action”. Students had the opportunity to explain and discuss the ways that their chapters put values into action over the course of the semester.

Through activities and guided discussion, members of Greek Leaders class shared experiences and advice with one another on how to deal with the common challenges that leaders in all chapters often face.

Philanthropy & Community Service

Over $56,000 philanthropy
dollars raised by the Greek community this academic year.

NPHC members will be serving on the 2012-2013 All-Greek Programming Board for the first time in years after efforts to promote cross-council collaboration.

AGPB adopted Habitat for Humanity of Greater Memphis as the All-Greek philanthropy to encourage cross-council collaboration & values integration.

| Understanding and managing self: Develop integrity and make ethical decisions and; Engaging others in a diverse world: Develop effective social change skills and; Succeeding as a professional: Demonstrate | Develop and implement a leadership training for all Greek leadership councils with a larger focus on building a community that is service oriented and leadership focused. | 1. Provide comprehensive training for all Board Officers 2. Ensure students are creating more service opportunities for the chapters 3. Create opportunities to work with the Alumni | 1. Student will demonstrate an understanding of the importance of service in their community 2. Students will interpret leadership as more than a title position in a 1. Foster a stronger connection to alumni to develop fraternity men who will become engaged citizens and retain their talents in the Memphis community | Leadership Greek Leaders class, formerly President’s Class, opened to all current Greek leaders as well as those who wish to be future leaders in the Greek community. 28 students successfully completed the course, and others have shown interest in participating in the course in the future. Expanded AGPB to provide more leadership opportunities for |
| Councils and the Alumni Association to participate in the maturation and development of Greek life members | Council or chapter, but in everyday actions 3. Students will find value in building relationships with alumni | Students. Offered specialized Greek TLI for new members 6 academic Greek Internships created to improve the Greek orientation session and provide more leadership and professional experience for students. Two members from each of the 3 councils currently serve as interns. Junior IFC projected to being Fall 2012 to train new members for future service in Greek leadership positions. Recruitment counselor applicant pool and number selected increased. Service Together Greeks raised almost $6,000 for Habitat for Humanity and donated hundreds of community service hours in the Uptown Cleanup. AGPB adopted Habitat as the All-Greek philanthropy to encourage cross-council collaboration, leadership, |
Alumni Relations
Brought in Greek Alumni and community leaders to educate Greek Leaders Class on various topics from community service to hazing.

Instituted monthly PAN advisor meetings to allow for relationship building and open, relaxed communication between chapter representatives.