Department Name  Student Activities

Location  UC 425

Phone Number  678-2035

Web Site  http://saweb.memphis.edu/leadership/office_of_student_activities.htm

Director Name  Angie Dunlap

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Number of Full-Time Staff  3

Mission  The Department of Student Leadership and Involvement provides programs and opportunities for involvement which enhance the learning, educational growth, and development of students. Programs/initiatives consist of student activities, Greek organizations, volunteer service, leadership, recognition, and student organizations.

Major departments/functions/offices/responsibilities - brief listing

Community Service Programs—community service/volunteer referrals; Volunteer Fair; Alternative Spring Break community service trip; SAS advisement which includes Service on Saturday, Health Issues community service series, collection drives and Focus On! Series; Habitat for Humanity Student chapter advisement.

Registered Student Organizations—registration process for over 150 student organizations; resources for organizations including leadership training, event guidance, Operational Assistance funding and Student Event Allocations.

Student Activities Council—advisement of Student Activities Council officers, chairs and members; training for SAC officers, chairs and members; Oversight of students in the management of over 60 events per year.
3 main departmental goals and related accomplishments/results for 05-06

**Goal #1** Continue to improve training and reflection for SAC members to increase the effectiveness of learning opportunities.

**Results/Accomplishments #1A** Improved training and reflection for SAC members to increase the effectiveness of learning opportunities and intentionally incorporate learning outcomes as their guide for programming decisions. During training retreat, Board members created learning outcomes for SAC members and audiences for general members and proceeded to use them throughout the year when programming for the campus.

**Goal #2** Increase web presence making it easier for students access and navigate the information pertaining to our department. Implement a new Registered Student Organization online resources providing policy guidance, helpful hints, leadership pointers and other resources to leaders

**Results/Accomplishments #2A** Increased web presence and implemented user-friendly, up-to-date web pages. Added one-sheet resources for Registered Student Organizations, Student Event Allocation forms online and created a home page for the Office of Student Activities designed to give daily updates on current programs and deadlines.

**Goal #3** Initiate a high-profile speaker series sponsored by SAC.

**Results/Accomplishments #3A** SAC began a high-profile speaker initiative, bringing Suze Orman and Coach Ken Carter to campus. (see Event #1 for details)

**Initiative #1:** See Goals above.

**Up to 3 student learning objectives and outcomes for 05-06**

**Student learning objective #1** Expose a large and diverse population of students to educational and social opportunities through campus activities to provide cultural awareness, social skills, exposure to current events, exposure to societal issues, exposure to new perspectives, and a sense of connectivity and belonging to the University.

**Assessment Method #1:** Internal assessment of diversity of programming schedule. Audience evaluations include questions regarding the learning outcome(s) set for each event.

**Outcome #1** Presented a diverse schedule of events including Voices of Africa, Domestic Violence Awareness Week, Suze Orman lecture, independent and international film festivals, Behind the Swoosh sweatshop program, spoken word artist Queen Sheba, and Tales of the Beijing Opera. Supplemented the SAC schedule of events by training the Student Event Allocations Committee to support high-quality diverse programs.

**Student learning objective #2** Create an environment of ongoing training, support, and experiential learning for students involved in the planning of SAC and Co-Sponsorship programs teaching program planning skills including publicity, promotion, logistics, etc.; decision-making skills; negotiation skills; critical thinking; conflict management; time
management; budget management.

**Assessment Method #2:** Weekly individual advisor meetings with chairs and officers reflected upon learning that took place throughout the semester. Mid-year and exit interviews to assess level of learning in all areas listed above.

**Outcome #2** Year long training for SAC Board members through active participation in event and committee management, as well as training retreats and workshops throughout the year. Mid-year interviews reflected learning in most areas. Exit interviews reflected learning in all areas.

**Student learning objective #3** Engage students in active learning through community service by exposing them to social issues and giving students a role in addressing them. Learning will include social responsibility, emotional growth, cultural awareness, ethical practices, teamwork, cooperation, development of community ties, and practical/vocational skills.

**Assessment Method #3:** Designed and administered reflection components following community service activities; Gathered feedback, in various formats, from participants reflecting heightened levels of awareness regarding social issues and anticipated future contributions to the community.

**Outcome #3** Provided a diverse array of community service opportunities. Student reflections demonstrated varying levels of learning based on time given, type of project and level of intensity of community service experience (i.e. heightened learning on Alternative Spring Break.)

**3 main bragging points for department - Optional**

**Bragging point #1** Had the largest and most productive Alternative Spring Break ever. Eighteen students provided hurricane relief in Bay St. Louis and Waveland, MS. The students cleaned debris, gutted homes, removed shingles and began re-roofing. The group completed a total of 690 hours of service in five days.

**Bragging point #2** Set a standard for incorporating learning outcomes into the work that student organizations do. SAC Board members created and embraced two sets of learning outcomes (one for members and one for audiences) and used them as a guide in all decision-making processes throughout the year.

**Bragging point #3** Angie Dunlap was selected to serve as the 2006 Regional Conference Coordinator for National Association for Campus Activities Central Region.

**Revenue Producing Initiatives and Results:** Programs involving revenue included Frosh Frenzy, Alternative Spring Break, Mark Wills concert. Income served only to partially supplement overall cost of each program. No profit incurred.

**Community Involvement and Partnerships:** Partnered with non-profits all over the Memphis area on community service projects and the Volunteer Fair; Partnered with the Morrell Foundation and Lagniappe Presbyterian Church to coordinate Alternative Spring Break; Partnered with the Greater Memphis Habitat for Humanity on starting new Habitat student...
Collaborative Efforts: Collaborated with several student affairs departments on Opening Week calendar; with Career Services to partner on the Career Fair/Volunteer Fair; with faculty members to present and partner on Why Do You Hate Me Week focusing on environmental awareness; with Athletics and Alumni & Special Events on Homecoming events including parade and game.

What students learn from Student Affairs: Students learn: about cultures and diversity; stress management; self improvement; social skills; healthy living; value of stepping out of their comfort zones; event planning skills; time management; organizational skills; teamwork; networking; leadership skills; communication skills; responsibility; delegation; decision-making skills; negotiation skills; critical thinking skills; conflict management; budget management

If applicable, 3 major 05-06 events/programs/etc. with description, attendance info, money raised

Event #1 For the first time SAC focused heavily on bringing in high-profile speakers. One major speaker was sponsored by SAC each semester. In the Fall, Coach Ken Carter, the real life subject of the Samuel L. Jackson movie Coach Carter. In the spring, SAC hosted CNBC financial expert Suze Orman. Each event brought approximately 500 people.

Event #2 Alternative Spring Break involved eighteen students in an intensive community service experience providing hurricane relief in Bay St. Louis and Waveland, MS. The students cleaned debris, gutted homes, removed shingles and began re-roofing completing a total of 690 hours of service in five days.

Event #3 The most successful week of Homecoming events in years. SAC saw record attendance at the Homecoming Kickoff with over 1100 people. Homecoming step show had 900 in attendance and the Cadre Parte had over 400. There was also a large turnout of students for the game.

Contact summaries for the 05-06 year as applicable - headcount counseling sessions, cases, programs help, students housed, children housed, children cared for, tests administered, interviews hosted, etc.

SAC event attendance – 12,096
Community service project participants - 467
Registered Student Organizations – 176
RSO’s served with Operational Assistance -120
Operational Assistance Requests - 341
Organizations served with Co-Sponsorship - 27

3 Main initiatives for 06-07

Initiative #1 Continue to improve the educational components of the Student Event Allocation process including training of the committee and the organizations awarded funding, as well as the learning components involved when organizations are not awarded funding. Also
implement added accountability measures for groups being awarded funds.

**Initiative #2** With the move to Wilder, create a process and environment that directly serves student organizations on the 9th floor with staffing and resources.

**Initiative #3** Implement a new committee structure for SAC that increases the involvement, responsibility, and learning opportunities for committee members.