**STUDENT AFFAIRS 06-07 ANNUAL REPORT DATA**

**IMPORTANT:** Please submit by August 3, 2007 and be sure to read the form instructions. As you prepare this be sure to refer to last year’s division report and the departmental reports by clicking the links below (will open up in new window).

- **2005-2006 Division of Student Affairs Annual Report**
  (http://saweb.memphis.edu/studentaffairs/docs/Annual_Report_2005-2006.pdf)

- **2005-2006 Division of Student Affairs - Detailed Annual Reports by Departments**
  (http://saweb.memphis.edu/studentaffairs/annualreport0506.htm)

**NOTE:** Please click in the GRAY boxes to type/select your answers. If you need to un-highlight a textbox, press the left arrow key (←).

<table>
<thead>
<tr>
<th>Department/Sub-Department Name:</th>
<th>Greek Affairs</th>
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<tbody>
<tr>
<td><strong>Location:</strong></td>
<td>807 Wilder Tower</td>
</tr>
<tr>
<td><strong>Phone Number:</strong></td>
<td>678-2357</td>
</tr>
<tr>
<td><strong>Web Site:</strong></td>
<td><a href="http://saweb.memphis.edu/Leadership/Greek">http://saweb.memphis.edu/Leadership/Greek</a></td>
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<tr>
<td><strong>Department Annual Report web link (if applicable):</strong></td>
<td>http://</td>
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<tr>
<td><strong>Director Name:</strong></td>
<td>Whitney Rice</td>
</tr>
<tr>
<td><strong>Director Email:</strong></td>
<td><a href="mailto:wrice@memphis.edu">wrice@memphis.edu</a></td>
</tr>
<tr>
<td><strong>Number of Full-Time Staff:</strong></td>
<td>1</td>
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**Mission:**

The mission of the Greek community at The University of Memphis is to uphold the fraternal values established by organization founders while enhancing the undergraduate experience through the development of members in the areas of: leadership, interfraternality, service to the community, and preparation for life after graduation as productive citizens.

1. **Major departments/functions/offices/responsibilities - brief listing:**
Supervise the Interfraternity Council, National Pan-Hellenic Council, Panhellenic Council, All Greek Programming Board, and Order of Omega. Supervise one Graduate Assistant and one student worker in the Office of Greek Affairs. Collaborate with Residence Life to oversee the daily operations of the Panhellenic Living Learning Center.

I coordinate all aspects of recruitment, leadership training and development, public relations, and event planning for all four councils. I coordinate and instruct the Greek President's Leadership Course.

2. **Up to 3 student learning objectives and outcomes for 06-07:**

<table>
<thead>
<tr>
<th>Student Learning Objective #1</th>
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<tbody>
<tr>
<td>To provide chapters with a clear understanding of the university's expectations for sororities and fraternities. Chapters will learn to more effectively, assess their strengths and weaknesses and therefore strive for continuous improvement.</td>
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**Outcome #1 (with supporting data)**

The Greek Chapters of Excellence assessment program was successfully implemented. Thirteen chapters were awarded a one, two, or three star status for their accomplishments during the annual Greek Grammy ceremony. Chapter leaders have started using the Greek Chapters of Excellence document as a guide when planning their semester calendar.

<table>
<thead>
<tr>
<th>Student Learning Objective #2</th>
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<tbody>
<tr>
<td>Through enhancing the purpose and programming efforts of the All Greek Programming Board, board members will learn to utilize event planning, critical thinking, and decision making skills. Students will also learn the importance of teamwork.</td>
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**Outcome #2 (with supporting data)**

The AGPB members worked as a team to successfully plan and execute: 1) "Camp Greek", a day long retreat for all new members 2) The second annual Greek Week, which was well attended and raised money for the National Liver Foundation 3) Educational Roundtable Series which featured monthly roundtables for various chapter officers on the topics of risk management, recruitment/retention, scholarship, and new member education.

<table>
<thead>
<tr>
<th>Student Learning Objective #3</th>
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<tbody>
<tr>
<td>Students will gain public relations skills and exposure to new and different perspectives by unifying and enhancing the image of Greek Life at U of M to the campus and community as well as prospective students.</td>
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</tbody>
</table>
Outcome #3 (with supporting data)

During Camp Greek, all new members were surveyed about the use of the new logo and promotional items used during and prior to recruitment. 89% of the new members rated the promotional items as "excellent" and 85% rated the Greek Brochure as "excellent". Drastic changes were made to the brochure this year which made the document more informative, easier to read, and more pleasing to the eye.

3. 3 main departmental goals and related accomplishments/results for 06-07:

Goal #1

To increase the overall academic performance of Greek organizations.

Results/Accomplishments #1A

Chapters not meeting the Greek Academic Grade Requirement of 2.25 each semester are required to meet with me on a monthly basis to review their plan of action for scholastic improvement as well as their progress throughout the semester. One chapter, Kappa Alpha, fell below the requirement 2 semesters in a row, and with the help of our office and the KA National Headquarters staff, the chapter achieved a 2.78 semester GPA this past spring.

Results/Accomplishments #1B

This past spring, the Greek community had the largest improvement in academic performance than it has shown over the last few years. For example, in Fall 2006 the Greek Men's GPA was a 2.70 and in Spring 2007 it was a 2.85, while the Non Greek Men's GPA was only a 2.56. Also in Spring 2007, the All Greek Average was a 2.91 and the Non-Greek Average was a 2.58. Currently, all chapters are above the Greek Grade Requirement.

Goal #2

To improve the operations and programs of the All Greek Programming Board.

Results/Accomplishments #2A

The All Greek Programming Board has established a name for itself within the Greek community. Previously, the majority of Greek students had never heard of AGPB and certainly had no idea what programs the board sponsored. Over the past 2 years, this board has been completely reorganized and worked extremely hard to sponsor brand
new programs and begin new traditions as well as improve upon well established
events. Some of these new events include: Camp Greek, All Greek Tailgate, the
formation of GAMMA (Greeks Advocating the Mature Management of Alcohol), Safe
Spring Break Campaign, Educational Roundtable Series, National Hazing Prevention
Day, the Greek Seeker Program, and the resurrection of Greek Week. This past year,
Follies and Greek Grammys was sold out and many positive comments from parents,
advisors, and students were voiced about the quality of the event.

**Results/Accomplishments #2B**

The All Greek Programming Board has also made an effort to recognize our Greek
students for their accomplishments. A one page ad was placed in the Daily Helmsman
with the names of all Greek students making a 4.0 or the Dean's List for the Fall 2006
semester and the same will be done for the spring semester as soon as classes
resume. The names of the students selected as Greek Seekers were also placed in the
Helmsman in the spring semester. Greek Seekers are students selected to assist with
the Greek sessions during New Student Orientation in the summer.

**Goal #3**

To improve the operations of the National Pan-Hellenic Council.

**Results/Accomplishments #3A**

An initial revision of the NPHC constitution and bylaws was completed and the council
voted to change a bylaw that has served as a "problem area" for them in the past. The
previous bylaw stated that all NPHC executive board members must achieve a 2.50
semester GPA in order to remain in office and this was beginning to result in a
turnover of officers every semester. The new bylaw says they are required to maintain
a 2.50 cumulative GPA to remain in office. This change had helped tremendously with
the consistency of officers from the spring to the fall.

**Results/Accomplishments #3B**

Our NPHC council became "financial" for the first time in two years with the NPHC
Southern Region and NPHC National Headquarters. Three of our NPHC executive
council members attended the Southern Region Leadership Conference in October.
NPHC also conducted a successful NPHC Week during the first week of the Fall
semester which concluded with a Greek Unity Banquet in which NPHC members voted
for award winners.

4. **Individual staff and student accomplishments:**

The Panhellenic Council was recognized for Outstanding Community Service for their
commitment to Breast Cancer Awareness at the Southeastern Panhellenic Conference
The Interfraternity Council was recognized for their Outstanding Philanthropy Event, Battle of the Sexes, at the Southeastern Interfraternity Leadership Academy in Atlanta.

William Terrell was recognized as the Kappa Alpha Psi Fraternity, Inc. Regional Student of the Year for 2006-07.

Morgan Crenshaw, former Panhellenic President and current Phi Mu President served as the Public Relations Chair for the 2007 Southeastern Panhellenic Conference in Atlanta, GA. As Morgan’s advisor, I was required to serve on the conference committee as well. SEPC is the regional conference for all of the Panhellenic Councils in the southeast and is now the largest undergraduate women’s conference in the country.

Mark King, IFC Vice President, completed his term as the Region IV Vice President for the Southeastern Interfraternity Conference. SEIFC is the regional conference for all of the Interfraternity Councils in the Southeast.

Rachel Renner, Panhellenic VP of Recruitment and member of Kappa Delta, was awarded one of four National Panhellenic Conference Foundation scholarships at the Southeastern Panhellenic Conference.

5. **3 main bragging points for department – What top administrators should know about your area:**

**Bragging point #1**

Collectively, our Greek students donated 9,000 hours of their time to serving others throughout the Memphis community and raised $50,000 for various philanthropies during the 2006-07 academic year. Some of these organizations include: the Girls and Boys Club of Memphis, First Works, St. Jude Children’s Research Hospital, LeBonheur Children’s Hospital, Memphis Humane Society, Sea Isle Elementary School, Special Olympics, Big Brothers & Big Sisters Click, Juvenile Diabetes Research Foundation, and the Ronald McDonald House.

**Bragging point #2**

Our Greek students held the majority of the top leadership positions on campus during the 2006-07 academic year. A few of these include: SGA President, Student Activities Council Vice-President, Up ’til Dawn Executive Director, Mr. and Miss University of Memphis, Student Ambassador Board Members and Executive Board, and Frosh Camp Executive Director. Fourteen of the 20 Orientation Guides are Greek as well as 45 Frosh Camp Counselors. There are 35 Emerging Leader students that are Greek and 6 of the 7 Carson Circle Winners are Greek.
**Bragging point #3**

As a result of the Homecoming Blood Drive, our Greek community was recognized as a "top donor" of the Autozone Lifeblood Donor Center located on campus.

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### 6. Revenue Producing Initiatives and Results:

The Panhellenic Council sold ads to local business for the Greek brochure to offset the costs of printing. The All Greek Programming Board sold ads to local businesses to pay for the cost of the Follies/ Greek Grammy program books.

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### 7. Community Involvement and Partnerships:

The Greek Presidents' Leadership Class participated in a community service project with First Works, which is a non-profit organization that is run by the First United Methodist Church. The church and organization suffered a fire in the Fall of 2006 and our Greek students spent an afternoon cleaning and repairing furniture that was salvaged from the fire. IFC donated $1,000 from their philanthropy event, Battle of the Sexes, to the afterschool program sponsored by First Works. All Greek Programming Board invited students from Campus School to participate in the annual Greek Week Carnival. The Campus School teachers served as judges for Greek Week. The American Liver Foundation sponsored a table at their Black Tie Gala for the Greek organization that won the Money War competition, which benefited the foundation, during Greek Week. The Panhellenic Council actively supports the Susan G. Komen Breast Cancer Foundation. Local breast cancer survivors served as judges for the Panhellenic Talent Show, which also benefited the foundation. Our Panhellenic women participated in the Race for the Cure in October.

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### 8. Collaborative Efforts:

The Office of Greek Affairs and Residence Life have started a new relationship with the opening of the Living Learning Centers that house the seven Panhellenic sororities. Our offices collaborate on recruitment logistics, maintenance and upgrades, resident safety, and communication with each of the chapter's advisors. The Panhellenic Council utilized the Student Event Allocation Funds through the Student Activities Office to bring David Stollman to campus to present, "Buy In or Get Out" to the Greek community. The Panhellenic Council also teamed up with Adult and Commuter Services to sponsor a reception for the Women's History Month panel discussion. The All Greek Programming Board invited the Office of Student Activities to combine the Frosh Frenzy tailgate with the All Greek Tailgate before the first home football game as a way to welcome the new students and inform them about Greek Life.

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### 9. If applicable, 3 major 06-07 events/programs/etc. with description, attendance info, money raised:

#### Event #1
Follies and Greek Grammys were again held as a combined event on Sunday, April 15th. The event was sponsored by All Greek Programming Board and the students did an outstanding job of putting on an efficient and fun filled program. Awards were given out in between the Follies performances which featured singing and dancing from different cities across the USA. The three big awards (Greek Man & Woman of the Year and Chapter of the Year) were announced at the end with the 4 scholarship winners and Follies winners. The men of Alpha Phi Alpha Fraternity, Inc. stepped while the scores were being tallied. The Rose Theatre reached capacity and we had to turn people away at the door.

### Event #2

Camp Greek was a new event sponsored by All Greek Programming Board. It was held October 28th and new members from each organization were strongly encouraged to attend. The day began with a panel of experienced Greek students who informed the new members about campus expectations (image, conduct, and regular attendance & participation). Neal Oldham, U of M Greek alum and Assistant DA in Tipton County, presented an interactive, "mock trial" presentation on Risk Management. Other U of M Greek Alums and St. Jude employees, Amy Jackson and Brett Collins, presented, "Being Greek: Not just Today, Tomorrow, but a Lifetime". Their presentation addressed the importance of alumni support, networking, scholarship, campus involvement and getting the most out of your college and Greek experience. The new members were given the opportunity to meet new members of another organization during lunch. The event was well attended- approximately 250 students.

### Event #3

Greek Week was held March 18-23rd and was sponsored by the All Greek Programming Board. They kicked off the week with the Greek Olympics, where they played field day type events and each team consisted of members from different organizations. Members wore togas to the event and voted on a Greek God and Goddess for the week. Throughout the week, chapters participated in a "Money War", which rasied $1,100 for the American Liver Foundation. Chapter members participated in IFC's Battle of the Sexes and Panhellenic's All Greek Talent Show which benefited First Works and the Susan G. Komen Breast Cancer Foundation. Students attended, "Confessions of a Recruiting Director", presented by Brad Karsh on March 21st in the Rose Theatre. Approximately 600 Greek students attended. Brad informed students how to successfully incorporate their Greek experiences on their resume. The week concluded with the All Greek Picture and Carnival on Memorial Field. The 3rd, 4th, and 5th grade classes from Campus School participated in "carnival" games that were organized by chapter members and prizes were awarded to the children. Overall, the week was heavily attended and a huge success.

**10.** Detailed contact summaries for the 06-07 year as applicable - headcount counseling sessions, cases, programs help, students housed, children housed, children cared for, tests administered, interviews hosted, etc.

Total Greek Membership: Fall 2006- 770 Spring 2007- 684
### 3 Main initiatives for 07-08

**Initiative #1**

Strengthen relationship with Greek alumni and local advisors- This will be achieved by working with the U of M alumni association to begin a database of all U of M Greek alums and by hosting a Greek alumni event during Homecoming Week. A one day Advisor Forum will also be conducted in Fall 2007 for all chapter advisors to address current Greek issues and to share ideas with one another and network. An appreciation reception will be held in Spring 2008 for all chapter advisors, board members and house corporation presidents.

**Initiative #2**

Revise Judicial Procedures for each governing council- This will be achieved by reviewing the current judicial procedures set forth in each council's constitution and bylaws and making appropriate revisions where needed. This will require the President and Chief Justice of each council to meet with me on a weekly basis until the process is completed and then the proposed changes and reasoning will be presented to the councils for discussion and voting. A Judicial Board Training for each council will take place in both the fall and spring.

**Initiative #3**

Communication and Public Relations- The Office of Greek Affairs will continue to make changes and update the website. An interactive, Greek Wide Calendar will be posted on the website which will make planning easier for our Greek students and inform them of events within other councils. A newsletter will be produced twice a semester and mailed electronically to Student Affairs Staff, Greek alumni, and chapter advisors. A letter to the parents of new members will also be mailed in the fall, introducing them to our office and encouraging them to use us as a resource.

### How did feedback you received from your planning meetings or annual report submission assist your department in moving forward with goals and learning objectives?

Click to type

### In planning for 07-08, what intentional data can you collect to produce and analyze retention data and results?

I will be able to compare the list of students participating in recruitment and of those
who actually become new members to our chapter rosters at the end of the spring 2008 semester to see how many of those students were retained in the Greek system over the course of the year. This same group of students can be tracked throughout their 4 or 5 years here so we can see when the retention rate begins to drop. (Example- Junior year when they decide to get on off campus internship and feel they no longer have time for their sorority/fraternity. What can we do to better accommodate them?)