# Student Affairs 06-07 Annual Report Data

**IMPORTANT:** Please submit by August 3, 2007 and be sure to read the form instructions. As you prepare this be sure to refer to last year's division report and the departmental reports by clicking the links below (will open up in new window).

- [2005-2006 Division of Student Affairs Annual Report](#)
- [2005-2006 Division of Student Affairs - Detailed Annual Reports by Departments](#)

**NOTE:** Please click in the GRAY boxes to type/select your answers. If you need to un-highlight a textbox, press the left arrow key (←).

<table>
<thead>
<tr>
<th>Department/Sub-Department Name:</th>
<th>Student Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Location:</strong></td>
<td>800/900 Wilder Tower</td>
</tr>
<tr>
<td><strong>Phone Number:</strong></td>
<td>678-2035</td>
</tr>
<tr>
<td><strong>Web Site:</strong></td>
<td><a href="http://saweb.memphis.edu/leadership">http://saweb.memphis.edu/leadership</a></td>
</tr>
<tr>
<td><strong>Department Annual Report web link (if applicable):</strong></td>
<td>http://</td>
</tr>
<tr>
<td><strong>Director Name:</strong></td>
<td>Justin Lawhead</td>
</tr>
<tr>
<td><strong>Director Email:</strong></td>
<td><a href="mailto:jtlawhed@memphis.edu">jtlawhed@memphis.edu</a></td>
</tr>
<tr>
<td><strong>Number of Full-Time Staff:</strong></td>
<td>2</td>
</tr>
<tr>
<td><strong>Mission:</strong></td>
<td>see Leadership &amp; Involvement</td>
</tr>
</tbody>
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1. **Major departments/functions/offices/responsibilities - brief listing:**

   Community Service Programs—community service/volunteer referrals; Volunteer Fair; Alternative Spring Break community service trip; SAS advisement which includes Service on Saturday, Health Issues community service series, collection drives and Focus On! Series; Habitat for Humanity Student chapter advisement

   Registered Student Organizations—registration process for over 200 student organizations; resources for organizations including leadership training, event guidance, Operational Assistance funding and Student Event Allocations
2. Up to 3 student learning objectives and outcomes for 06-07:

**Student Learning Objective #1**

Expose a large and diverse population of students to educational and social opportunities through campus activities to provide cultural awareness, social skills, exposure to current events, exposure to societal issues, exposure to new perspectives, and a sense of connectivity and belonging to the University.

**Outcome #1 (with supporting data)**

Presented a diverse schedule of events including Barynya (Russian dance), Domestic Violence Awareness Week, Betty Williams (Nobel laureate) lecture, independent and international film festivals, Heads vs. Feds marijuana legalization debate, spoken word performances, Fast Horse Native American songs & stories, John Updike lecture, Danity Kane concert, and the Afro-Latin Project. Many of these events brought large new crowds, including the approximated 500 people in attendance at Heads vs. Feds and the 900 at the Danity Kane concert. Supplemented the SAC schedule of events by training the Student Event Allocations Committee to support high-quality diverse programs.

**Student Learning Objective #2**

Create an environment of ongoing training, support, and experiential learning for students involved in the planning of SAC and Student Event Allocations (SEA) programs teaching program planning skills (publicity, promotion, logistics, etc.); decision-making skills; negotiation skills; critical thinking; conflict management; time management; budget management.

**Outcome #2 (with supporting data)**

Year long training for SAC Board members through active participation in event and committee management, as well as training retreats and workshops throughout the year. Mid-year interviews reflected learning in most areas. Exit interviews reflected learning in all areas.

**Student Learning Objective #3**

Engage students in active learning through community service by exposing them to social issues and giving students a role in addressing them. Learning will include social responsibility, emotional growth, cultural awareness, ethical practices, teamwork, cooperation, development of community ties, and practical/vocational
skills.

**Outcome #3 (with supporting data)**

Provided a diverse array of community service opportunities. Student reflections demonstrated varying levels of learning based on time given, type of project and level of intensity of community service experience (i.e. heightened learning on Alternative Spring Break.)

3. **3 main departmental goals and related accomplishments/results for 06-07:**

**Goal #1**

Implement a new committee structure for SAC that increases the involvement, responsibility, and learning opportunities for committee members.

**Results/Accomplishments #1A**

Project Coordinator (PC) structure was created and implemented. PC’s were committee members assigned to take leadership on specific tasks for individual events (i.e. logistics coordinator, decorations coordinator, hospitality coordinator.) PC positions were rotated so no one person was doing the same task for every event, thus increasing the breadth of learning for the member.

**Results/Accomplishments #1B**

The retention of active committee members increased by approximately 40% over the previous year.

**Goal #2**

With the move to Wilder, create a process and environment that directly serves student organizations on the 9th floor with staffing and resources.

**Results/Accomplishments #2A**

Student-friendly environment was created on the 9th floor. Resources such as computer stations, printers, copiers, and limited supplies were made available. Staffing on 9th floor included Graduate Assistant work station and student workers during business hours.
Results/Accomplishments #2B

Observation of traffic flow after the move showed less need for student worker presence on the 9th floor than originally planned.

Goal #3

Continue to improve the educational components of the Student Event Allocation process including training of the committee and the organizations awarded funding, as well as the learning components involved when organizations are not awarded funding. Also implement added accountability measures for groups being awarded funds.

Results/Accomplishments #3A

Implemented a three-hour training session for the SEA committee to provide resources, give detail on University and TBR policy, and run scenarios on potential situations they will face in the decision-making process.

Results/Accomplishments #3B

Implemented training for those student organizations interested in submitting SEA proposals. This training included explanation of process beginning to end, review of policies, information on room reservation and other program logistics, advice on selecting programs and agency representation, and insight into what makes a good proposal and presentation. All organizations in attendance at this training received SEA funding. Accountability measures were also set in place to ensure that RSO’s were making proper use of SEA funding. SEA committee members were assigned SEA programs to review. The committee members critiqued the presence of marketing and promotion on campus and attended to events to record attendance, audience response, and program management.

4. Individual staff and student accomplishments:

Angie Dunlap—served as Conference Coordinator for the 2006 National Association for Campus Activities (NACA) Central Region Conference in October in Little Rock, AR; served as Coordinator for NACA’s Huge Leadership Weekend 2007 in May in Glen Rose, TX; served on the Educational Review Committee for the 2007 NACA National Convention; Angie also received the Markley Award, which is the highest honor given by the NACA Central Region.

Teanca Shepherd—presented two educational sessions at the 2006 NACA Central Region Conference in Little Rock; authored article for NACA Programming Magazine

Joseph Weekly (SAC President 06-07)—served on the Showcase Selection Committee for the 2006 NACA Central Region Conference; was one of 6 students chosen
nationally for an internship as an Associate Internal Auditor at FedEx.

Julia Adames (Ideas & Issues Chair 06-07, incoming SAC President)—served on the Educational Review Committee for the 2007 NACA National Convention

Rik Tiwana (SAC Vice President 06-07)—co-presented an educational session at the 2006 NACA Central Region Conference in Little Rock

Ashlee Roberts (SAS President 06-07)—Received the Donald K. Carson Scholarship

5. **3 main bragging points for department – What top administrators should know about your area:**

**Bragging point #1**

The “Best Opening Week Ever” was the most successful kickoff week in years. The week was a collaboration between ten different departments and student organizations and featured 18 events and over 4,000 in attendance.

**Bragging point #2**

SAC had its most successful year in recent history, thus receiving the Organization of the Year Award at the President’s Leadership Recognition Awards. SAC’s success was a result of strong leadership, collaborations with other RSO’s, and the 83 programs totaling a record attendance of 13,802.

**Bragging point #3**

SEA provided funding, advisement, and program support for the Graduate Association for African American History to host the Memphis State 8 for a full weekend symposium on campus. This event brought together students, staff, faculty, and administrators from all walks of life. The program helped the University of Memphis community to understand our past and provided a landmark reunion event.

6. **Revenue Producing Initiatives and Results:**

Programs involving revenue included Alternative Spring Break, and Danity Kane concert. Income served only to partially supplement overall cost of each program. No profit incurred.

7. **Community Involvement and Partnerships:**

SAS—Partnered with non-profits all over the Memphis area on community service projects; Volunteer Fair—23 community agencies recruiting volunteers on-campus; Alternative Spring Break—partnered with Community Collaborations International to coordinate; Habitat for Humanity student chapter—partnered with the Greater
Memphis Habitat for Humanity; Heads vs. Feds program—partnered with College Democrats, College Republicans, and the Mid South Peace and Justice Center; Sexual Education Xperience Week—worked with Planned Parenthood to provide speaker; Domestic Violence Awareness Week—worked with YWCA, and Memphis Family Shelter; Betty Williams lecture—partnered with BRIDGES, Peacejam, and Rhodes College; Why Do You Hate Me Week - Body Image—worked with Memphis Family Shelter

8. **Collaborative Efforts:**

Opening Week—several student affairs departments and RSO’s; Volunteer Fair/Career Fair—Career Services; Homecoming—Athletics, Alumni & Special Events; Sexual Education Xperience Week—Student Health Services; Domestic Violence Awareness Week—Women’s Studies Department, McWherter Library; World AIDS Day—NAACP; Betty Williams lecture—Religious Life; Why Do You Hate Me Week - Body Image—Women's Studies Department, Art Department, Student Health Services, Residence Life; Does HIV Look Like Me—Stonewall Tigers

9. **If applicable, 3 major 06-07 events/programs/etc. with description, attendance info, money raised:**

**Event #1**

SAC sponsored a sell-out concert in January. The Rose Theatre was filled to capacity with 900 students and community members for the Danity Kane concert. The show brought in $8,251 that helped offset the costs of the production.

**Event #2**

Alternative Spring Break involved eight students in an intensive community service experience providing continued hurricane relief and community building efforts in Bay St. Louis and Waveland, MS. The group provided assistance to a local hospital, tutored at the Boys & Girls Club, helped stray animals at an animal shelter, and cleaned storm debris. The group worked with 10 other colleges & universities and completed a total of 264 hours of service in four days.

**Event #3**

The 06-07 SAC speaker series featured two world renowned individuals. Nobel Peace Prize winner Betty Williams spoke to 110 students about living peace. Ms. Williams won the Peace Prize in 1976 for her work in Northern Ireland. The program was a collaboration with the BRIDGES program, Peacejam, and Rhodes College. The speaker series also featured Pulitzer Prize winning author John Updike. Mr. Updike, author of the Rabbit series and the new title Terrorist, provided a reading, a question and answer and a book-signing for over 400 people.
10. **Detailed contact summaries for the 06-07 year as applicable - headcount counseling sessions, cases, programs help, students housed, children housed, children cared for, tests administered, interviews hosted, etc.**

- SAC event attendance – 13,802
- Community service participants - 390
- Registered Student Organizations – 181
- RSO’s served with Operational Assistance -125
- Operational Assistance Requests - 362
- Organizations served with Student Event Allocations - 29

11. **3 Main initiatives for 07-08**

**Initiative #1**

Increase participation in Service on Saturday (SOS) and other SAS programs to expose a larger number of University students community service opportunities

**Initiative #2**

Implement a mandatory, full-day, pre-trip training session for Alternative Spring Break participants to appropriately prepare participants for the issues they will encounter, how they affect those issues, how to approach various situations, how to place their own lives in perspective to those they are serving, and how to work as a team

**Initiative #3**

Provide a venue for information for successful RSO officer transition including an online tutorial for officer transition and transition workshops

12. **How did feedback you received from your planning meetings or annual report submission assist your department in moving forward with goals and learning objectives?**

Feedback on Collaboration ideas for community service has given us ideas to help achieve Initiative #1 of increasing participation in SAS programs. We will explore the concepts of working with Fresh Connections and will consider ways we can reach out
to faculty within our staffing limitations.

<table>
<thead>
<tr>
<th>13.</th>
<th><strong>In planning for 07-08, what intentional data can you collect to produce and analyze retention data and results?</strong></th>
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<tbody>
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<td></td>
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